



Everything You Need to Know: Small Business Saturday

Saturday, November 27th | All Day

Before your schedule starts to get busy for the holidays this week, I wanted to put a quick plug in for **Small Business Saturday on the Square** in Noblesville.

Merchants

If you talk to a business owner downtown, most of them will say that Small Business Saturday is consistently one of the highest day of sales for their businesses. Making the decision to shop small means that your dollar goes further and supports merchants that call Noblesville home.

Special Pop-Ups

There's always something new to find downtown, and this Saturday will be no different. A few special pop ups to keep an eye out for:

- **Alexander's** will be in the North Alley starting at Noon to host a hot chocolate bar
- Moving around the Square, **Matteo's** will have a wine bar just in time for happy hour in the East Alley from 5PM-9PM
- And, the **Workshops of Geoff Davis** will be set up in the Main Street Conference Room (behind Noble Made) off the South Alley with handmade cards, posters, pull toys, and more from 10AM-4PM.

Parking

Downtown parking on Saturday will be free and open to everyone. The best options are to find a spot in the Levinson ([click here for a map](#)) or

on-street somewhere!



Picture courtesy of Geoff Davis. This year, you can buy two pages of Santa's personal letterhead and envelope, complete with North Pole postage and cancellation. Parents looking for an authentic letter from Santa — this is it!

Light Up the Square!

Saturday, November 27th | 6PM

At the end of the evening, the Chamber, Noblesville Main Street, Hamilton County, and the City of Noblesville will all join together to light up the square — *tens of thousands of twinkling lights will illuminate trees and buildings, ushering in the magic of Christmas!*

- Santa is making a live appearance for the first time to the lighting ceremony, courtesy of the Hamilton County Historical Society. He'll be greeting children in the Santa House after the lighting.
- The program will also feature choral singers from Noblesville First United Methodist Church, a traditional sing-along, and more.
- Hot chocolate will be available to keep everyone cozy and warm.

For more information, [click here](#).



Picture courtesy of Daniel Grose



Aaron Smith for Noblesville, 522 North 9th Street, Noblesville, IN, United States



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